

February 24, 2015 / Hotel Grande Bretagne

CANCER

POLICY & ECONOMICS

CONFERENCE

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Ensuring Quality and Equality of Treatment

Agenda

9:00-9:30	Registration	12:25-12:35	The impact of clinical trials on cancer therapeutics Michalis Karamouzis , Medical Oncologist, Ass. Professor, Department of Biological Chemistry, Medical School, University of Athens, Member of National Ethics Committee
9:30-9:35	Welcome remarks	12:35-12:45	The Future of Cancer Research Koulis Yannoukakos , PhD, Director of Research, Molecular Diagnostics Laboratory, NCSR Demokritos
Session 1 The impact of cancer on public health, economy and society		12:45-12:55	Q&A
Chair: Kyriakos Souliotis , Assistant Professor of Health Policy, Faculty of Social Sciences, University of Peloponnese		12:55 -13:55	Lunch Break
9:35-9:50	Recognizing and addressing cancer inequalities in Europe Prof Mark Lawler , Centre for Cancer Research and Cell Biology, Queen's University Belfast, UK	Session 3 The patient perspective	
9:50-10:00	The Cancer Epidemic in Greece: Impact and Challenges Paris Kosmidis , Medical Oncologist at Hygeia Hospital. Past ESMO President	Chair: Loukas Kaklamanis , Director of Histopathology Laboratory, Onassis Cardiac Surgery Center (O.C.S.C.)	
10:00-10:10	The burden of Cancer for the National Healthcare System Mary Geitona , Associate Professor of Health Economics and Social Policy, Department of Social and Educational Policy, University of Peloponnese	13:55-14:10	Process mapping to capture breast cancer patients' journey in Greek public oncological hospitals Daphne Kaitelidou , PhD, Assistant Professor, Director of Center for Health Services Management and Evaluation (CHESME), Faculty of Nursing, University of Athens
10:10-10:20	Curing uninsured cancer patients: challenges and solutions Konstantinos Syrigos , M.D., Ph.D. Professor of Medicine & Medical Oncology Head, 3rd Department of Medicine, Sotiria General Hospital, Athens School of Medicine, National & Kapodistrian University, Vis. Professor of Thoracic Oncology, Yale School of Medicine, USA	<i>Research Presentation</i>	
10:20-10:30	Cancer Management in Greece: Moving forward in the post crisis era Panos Minogiannis , PhD, MPH, Columbia University Lecturer, Onassis Cardiac Surgery Center- General Manager, Former President of the Board- St Savvas Athens Oncology Center	14:10-15:30	Panel Discussion
10:30-10:40	Access to Cancer Therapy: Pharma Industry perspective Konstantinos Frouzidis , President, Hellenic Association of Pharmaceutical Companies (SFEΕ)	14:10-14:20	Comforting the terminally ill Kyriaki Mystakidou , Professor of Palliative Medicine, School of Medicine, University of Athens, Scientific Director of the Palliative Care Unit "Jenny Karezi"
10:40-10:50	Q&A	14:20-14:30	Home Care for Cancer Patients Aliki Tserkezoglou , MD, PhD, Gynecologist – Oncologist, Director of "GALILEE" Palliative Care Unit
10:50-11:05	Panagiotis Kouroumplis , Minister of Health and Social Security Coordinator: Stamatis Malelis , News Director, SKAI TV	14:30-14:40	Living with cancer: Supporting patients and families Joanna Grecos , Member of Panhellenic Association of Women with Breast Cancer "Alma Zois"
11:05-11:25	Q&A	14:40-14:50	Access to medicines: A major problem of cancer patients Zoe Grammatoglou , President, "KEFI" Association of Cancer Patients of Athens
11:25-11:45	Coffee Break	14:50-15:00	Including patients in policy making: the role of new technologies Thanos Kosmidis , Co-founder, Care Across
11:45-12:00	Equality of treatment in times of austerity Konstantinos Syrigos , M.D., Ph.D. Professor of Medicine & Medical Oncology Head, 3rd Department of Medicine, Sotiria General Hospital, Athens School of Medicine, National & Kapodistrian University, Vis. Professor of Thoracic Oncology, Yale School of Medicine, USA Kyriakos Souliotis , Assistant Professor of Health Policy, Faculty of Social Sciences, University of Peloponnese	15:00-15:10	Ensuring equality of treatment for cancer patients Vasileios Arachovitis , Administrator and spokesman of SAVE GREECE FROM CANCER, Director of the Panhellenic Pharmaceutical Union (PEF), Legislative issues and Parliament topics
Session 2 The science of cancer prevention and treatment: current state and future challenges		15:10-15:30	Q&A
Chair: Maria Gazouli , Biologist, Assistant Professor of Molecular Biology, Department of Basic Medical Science Laboratory of Biology, School of Medicine, University of Athens / Member, European Technology Platform on Nanomedicine (ETPN)		15:30-15:50	Coffee Break
12:00-12:15	Genetics and Cancer: The Future of Oncology Othon Iliopoulos , MD, PhD, Associate Professor of Medicine, Harvard Medical School, Attending Oncologist, Massachusetts General Hospital	Session 4 Optimising health outcomes in cancer diagnosis and treatment	
12:15-12:25	Personalised Care for Cancer Patients Zenia Saridaki-Zoras , MD, PhD, Medical Oncologist, Scientific Director of the Oncology Department "Asklepios"	Chair: Athanasios N. Chalazonitis MD, MPH, PhD - Radiology Department Coordinator Director and Hospital Medical Director, Athens General Hospital "Alexandra"	
		15:50-16:05	Targeted/Personalized Treatment as a Value based Model in Oncology – Current Trends & Challenges in the NHS according to Views of Health Professionals Tina Tripsa , Ipsos CEO & Michalis Kalpaxoglou , Ipsos Opinion Research Director
		<i>Research Presentation</i>	
		16:05-16:15	Health economics and policy of cervical cancer: Efficiency and interventions to optimize health outcomes Anastasis Skroumpelos , MSc, Health Economics Manager, Roche (Hellas) S.A.
		16:15-16:25	Laboratory medicine: reducing the economic burden of cancer Panagiotis Makridis , Medical Biopathologist, Medisyn Secretary
		16:25-16:35	Concluding Remarks